



CHEMCOM

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ChemCom and Symrise AG develop new products to counteract body malodors

ChemCom and Symrise announce their partnership for the development of new formulations to counteract some unpleasant body odors. Their breakthrough approach is based on ChemCom's biological nose and Symrise expertise. A unique technology opening a new era of fragrances based on odor blockers.

Based in Brussels, ChemCom was the first biotech company in the world to address human Olfactory Receptors (hORs). ChemCom's biological nose is able to mimic human olfaction. The company has developed molecules that are able to block or unblock olfactory receptors. With this technology, no need to use existing masking or covering formulations to counteract malodors.

As one of the leading global suppliers in the flavors and fragrances market, Symrise is always looking to delight customers with innovative products.

"We are pleased to collaborate with this leading company, says Christian Van Osselaer, CEO of ChemCom. It brings us closer to the consumers. This partnership is an opportunity to demonstrate the superiority of the blockers compared to the traditional products. Together, Symrise and ChemCom have the capacity to reshape a whole range of products available for consumers around the world".

At Symrise, work has started already. Targeting specifically some olfactory receptors enlightened by ChemCom's scientists, Symrise will use its own olfactory library to counteract some of the most unpleasant body malodors. For Marco Singer, Head of Fragrance Performance, this new technology represents a real chance of differentiation: *"we are in a very competitive market and the need for malodor control is unbroken among consumers. Chemcom's technology to block odors at a receptor level is a huge step to something different and will be a key complement for our Neofresh® portfolio of malodor actives"*.

In a few hours, ChemCom's biological nose is able to analyze complex mixtures and make a job that would take months or years to human specialists. Symrise's research should lead to new solutions able to instill a real change in the market of fragrances and some of the most popular daily use products.

About ChemCom

ChemCom is the first biotech company in the world to address human Olfactory Receptors (hORs) for Flavors &Fragrances, cosmetic, dermatologic and pharmaceutical applications.

ChemCom is an innovative discovery company developing New Chemical Entities (NCEs) or revealing new properties of existing molecules targeting sensory receptors (olfactory and taste receptors).

ChemCom offers a unique combination of knowledge, experience and solutions focused on the needs of our business partners. Together we co-create innovative solutions to delight consumers around the world.

About Symrise

Symrise is a global supplier of fragrances, flavorings, cosmetic base materials and substances, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.

Headquartered in Holzminden, Germany, Symrise is one of the leading global suppliers in the flavors and fragrances market.

For PRESS enquiries, please contact:

Vanessa Costanzo vcostanzo@intothecomm.be
Mobile: +32-(0)473 459 109